



GLOBAL WELLNESS
SUMMIT 2018

OCTOBER 6-8 | TECHNOGYM | CESENA, ITALY

Good Life—Healthy Living: Matteo Thun's Experience and Vision

Matteo Thun, principal, Matteo Thun & Partners, Italy

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GOOD LIFE - HEALTHY LIVING
MATTEO THUN'S PERSONAL VISION



SELF EXPLAINING CERTIFICATIONS

THREE ZEROS
IS OUR SELF CERTIFICATION

ZERO KM
Nearness of construction materials,
local skills

ZERO CO₂
Energy management,
Lower CO₂ emissions

ZERO WASTE

Less rubbish, life-cycle management:
how to manage the life cycle of materials
in the building process,
how to build and how to remove

5 HOSPITALITY EXAMPLES

1. Davines Village, Parma
2. Rose Island, Venice
3. Waldhotel, Lucerne
4. Vigilius, South Tyrol
5. Capri Island, Italy

#1

DAVINES VILLAGE

Parma

A BEAUTY VILLAGE




ITALIAN PRODUCER OF SKIN + HAIR BEAUTY

#2



JW MARRIOTT

Rose Island, Venice



GENIUS LOCI



JW MARRIOTT

THE VENETIAN HISTORY



"LOCATION - LOCATION - LOCATION" C. RITZ
Main entrance



Rooftop pool

PRIVACY - PRIVACY - PRIVACY
The SPA



MEDITERRANEAN FRESHNESS
The Dopolavoro fine dining

#3



WALDHOTEL
HEALTH & MEDICAL EXCELLENCE
LAKE LUCERNE

Lucerne

LOW SEASON BECOMES HIGH SEASON



FREEHAND FIRST, COMPUTER AFTER



WALDHOTEL
HEALTH & MEDICAL EXCELLENCE
LAKE LUCERNE



"KRAFTORT"



WALDHOTEL
WELLNESS & MEDICAL EXCELLENCE
LAKE LUGERNE

THREE ZEROS CERTIFICATION. LOCAL LARCH WOOD



WALDHOTEL
RENTALS
VERGLEICH

THREE ZEROS CERTIFICATION: LOCAL STONES

#4

vigilius
mountain resort

South Tyrol - Italy



vigilius

GET OUT OF THE CONSTANT NOISE OF IMAGES + SOCIAL MEDIA

vigliu
spa

BRING NATURE INSIDE



CAPRI

B&B 4.0



THE NEW LUXURY IS SILENCE!




MY DREAM OF GOOD + HEALTHY LIFE




CLOSE TO MYSELF



CLOSE TO LOCAL TRADITIONS



I FIND MY IDENTITY, RELATIONSHIPS AND SILENCE!

A photograph of a dog splashing in a pool of green water. The dog is in the middle of a splash, with water droplets flying everywhere. The background is a stone wall. The text "TONI: MY VERY BEST WELLNESS TREATMENT" is overlaid on the bottom of the image.

TONI: MY VERY BEST WELLNESS TREATMENT



...EASYGOING!



ITALO CALVINO

THE MAN WITH A VISION FOR
THE 21ST CENTURY

SIX MEMOS FOR THE NEXT MILLENNIUM

- 1- Lightness
- 2- Quickness
- 3- Exactitude
- 4- Visibility
- 5- Multiplicity
- 6- Consistency

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grazie